



Double-page engraved map, with fine hand-colour in full.

## **ULIMAROA ALL OVER**

**Karte von der Erde estlicher und westlicher Halbkugel nach D'Anville Neu verzeichnet  
herausgegeben von Franz Ioh. Ios von Reilly.**

**Author**

REILLY, Franz Johann Joseph von

**Publication date**

1796.

**Publisher**

Reilly'sches Landkarten und Kunstwerke Verschleiss Komptoir,

**Publication place**

Wien,

**Physical description**

Double-page engraved map, with fine hand-colour in full.

**Dimensions**

400 by 645mm (15.75 by 25.5 inches).

**Notes**

An interesting example of this map, according to Brown, the “only example of which I am aware where the name Ulimaroa is spread right across the Australian continent (with New Holland and New South Wales also shown along the west and east coasts respectively)”. Published in the ‘Grosser Deutscher Atlas’ (1795), the “first Austrian-made complete world atlas” (Rumsey).

"Ulimaroa", was first used to name Australia, on a map, by Daniel Djurberg in his chart, 'Karta över Polynesien eller femte delen af jordklotet' (1780). It may, or may not, depending on which source you read, be derived from a Maori word, "Olhemaroa", and may mean "Long Hand", referring to Australia as "Grand Terre", or "Big Red Land".... However, earlier in 1776 Djurberg wrote: "the world is divided into 5 main parts: 1. Europe, 2. Asia, 3. Africa, which makes up one large island, 4. America, which makes up the other island, 5. Polynesia, which includes all the large and small islands which cannot be joined to any of the previous four continents and includes, among others, the large island Ulimaroa, which in old geographies is known as New Holland".

### **The Mapmaker**

Franz Johann Joseph von Reilly (1766-1820) was a prolific cartographer and publisher and, producing maps at a rate of one per week for 17 active years, was responsible for the publication of over 800 maps, and atlases, including his monumental 'Schauplatz der fünf Theile der Welt' (1789-1806), a school atlas (1791-1792), a diplomatic atlas (1791-1798), an atlas of Silesia (1796), the work 'General Postal Atlas of the Whole World...' (1799), a 'Postal Atlas of Hungary...' (1802) and a 'Postal Atlas of Italy and Sicily' (1803).

### **Bibliography**

### **Provenance**

### **Price:**

**Inventory reference:** 23103