

Colour printed pictorial map, laid down on linen.

“SOME OF THE MAIN THOROFARES OF LONDON, AND THE MANNER OF THE FOLK TO BE FOUND THERE”

London thou art the flower of cities.

Author
PERRY, Anne Erica Thackeray “Heather”, as “Herry-Perry”.

Publication date
“on the Eve of S. Andrew”, 1929.

Publisher
Great Western Railway,

Publication place
London,

Physical description
Colour printed pictorial map, laid down on linen.

Dimensions
970 by 590mm (38.25 by 23.25 inches).

Notes
Heather Perry (1897-1962), born in Bolton, Manchester, and the daughter of a local cotton merchant and town councilor, happened to also design an elaborate coat-of-arms for the County Borough of Bolton. After the family moved to London in the first decade of the twentieth century, Perry was educated at the London County Council’s Central School of Arts & Crafts, now in Bloomsbury. She

was talent-spotted by London Underground's Frank Pick (1878-1941) and designed her first poster for him in 1927, 'The Empire under one Roof'. In 1929, she produced a series of five new London Underground poster designs for Hounslow, Edgware, South Harrow, Morden and Kew; these were followed shortly, by the current map which was created for the Great Western Railway.

One of the most prolific female commercial artists of her time, Perry issued over fifty posters for London Underground & London Transport between 1927 and 1938. In addition, she designed house and estate maps for the Royal Academy Exhibitions of 1928 and 1931. Between 1933 and 1935 she created a series of murals for the Second-Class Children's Playroom of Cunard's 'Queen Mary'.

Bibliography
Furness, volume 5, page 78.

Provenance

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