



Double-page engraved map, with contemporary hand-colour in full.

## A REDUCED ULIMAROA

**Karte von der Inselwelt Polynesiens oder dem Funften Welttheil nach Djurberg und Roberts. Neu verzeichnet herausgegeben von Franz Ioh. Ios von Reilly.**

### Author

REILLY, Franz Johann Joseph von

### Publication date

1795.

### Publisher

Reillyschen Landkarten und Kunstwerke Verschleiss Komptoir,

### Publication place

Wien,

### Physical description

Double-page engraved map, with contemporary hand-colour in full.

### Dimensions

465 by 367mm (18.25 by 14.5 inches).

### Notes

Published in 'Schauplat der funf Theile der Welt' (1789-1791), and following the tradition started by Daniel Djurberg of naming Australia "Ulimaroa". It differs from its predecessors by not extending too far to the west, and by showing more voyages.

"Ulimaroa", was first used to name Australia, on a map, by Daniel Djurberg in his chart, 'Karta över Polynesien eller femte delen af jordklotet' (1780). It may, or may not, depending on which source you read, be derived from a Maori word, "Olhemaroa", and may mean "Long Hand", referring to Australia as "Grand Terre", or "Big Red Land".... However, earlier in 1776 Djurberg wrote: "the world is divided into 5 main parts: 1. Europe, 2. Asia, 3. Africa, which makes up one large island, 4. America, which makes up the other island, 5. Polynesia, which includes all the large and small islands which cannot be joined to any of the previous four continents and includes, among others, the large island Ulimaroa, which in old geographies is known as New Holland".

#### The Mapmaker

Franz Johann Joseph von Reilly (1766-1820) was a prolific cartographer and publisher and, producing maps at a rate of one per week for 17 active years, was responsible for the publication of over 800 maps, and atlases, including his monumental 'Schauplatz der fünf Theile der Welt' (1789-1806), a school atlas (1791-1792), a diplomatic atlas (1791-1798), an atlas of Silesia (1796), the work 'General Postal Atlas of the Whole World...' (1799), a 'Postal Atlas of Hungary...' (1802) and a 'Postal Atlas of Italy and Sicily' (1803).

#### Bibliography

Literature: Suarez, ' Early Mapping of the Pacific', 173; Tooley, 'The Mapping of Australia', 997.

#### Provenance

**Price:** £1000

**Inventory reference:** 23168