

Chromolithograph plan.

WELCOME TO PALO ALTO

Palo Alto.

Author
[Anonymous]

Publication date
[c1990s.]

Publisher
City Designs Firm CA,

Publication place
[San Francisco],

Physical description
Chromolithograph plan.

Dimensions
540 by 770mm. (21.25 by 30.25 inches).

Notes
This map depicts an aerial view of Palo Alto with bold graphics and decorative detail. The view highlights the city with stylised depictions of local businesses, landmarks, and streets. Throughout the map there are small caricature depictions of figures and accompanying slogans, as well as business logos and advertisements. The bottom of the map includes a key of the local businesses with addresses and phone numbers. Part of the Stanford University campus is shown in the lower

left hand corner of the map.

City Design, a professional graphic art company, was active in the 1980s and 1990s providing maps of various cities and areas across California with its characteristically playful designs. The firm also produced jigsaw puzzles of its maps which it advertised as ‘a visual time capsule.’ The same firm created another version of the Palo Alto map in 1989.

We have been unable to trace another version of this map. The New York Public Library holds four maps by the firm, while the Library of Congress holds one.

Bibliography

Provenance

Price: £1550

Inventory reference: 15082

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