

Chromolithograph map, mounted on original linen, some crease marks to paper.

GILL’S MAP OF NORTHERN IRELAND

Irish Free State and Northern Ireland Portraying their Agricultural products and fisheries 1929.

Author
GILL, Macdonald

Publication date
1929.

Publisher
Eyre and Spottiswoode Ltd.,

Publication place
London,

Physical description
Chromolithograph map, mounted on original linen, some crease marks to paper.

Dimensions
995 by 1500mm (39.25 by 59 inches).

Notes
Macdonald Gill’s striking map of Ireland.

Macdonald Gill was commissioned by the Empire Marketing Board in the late 1920s to produce a series of promotional posters. The Empire Marketing Board was formed in May 1926 by the Colonial

Secretary Leo Amery to promote intra-Empire trade and to persuade consumers to ‘Buy Empire’. It was actually established as a substitute for tariff reform and protectionist legislation and this is why it was eventually abolished in 1933, as a system of Imperial Preference replaced free trade.

Ireland’s natural produce is shown off to great effect with fishing fleets off the west and east coasts catching hake, herring, cod, and mackerel. The land is peppered with pigs, sheep, cows and chickens; with arable crop being predominantly potato. To the left and right of the map is a table detailing the number of people involved in Irish agriculture and fisheries, the area of cultivation, number of vessels, annual catch, crop, and value of produce.

Bibliography

Provenance

Price:

Inventory reference: 21594

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