

Chromolithograph map, mounted on linen on original rollers.

GILL’S BUS MAP

The Country Bus Services Map.

Author
GILL, Macdonald

Publication date
1928].

Publisher
Waterlow & Sons,

Publication place
[London,

Physical description
Chromolithograph map, mounted on linen on original rollers.

Dimensions
1010 by 1260mm (39.75 by 49.5 inches).

Notes
Gill’s rare poster map advertising the bus services from London to the Home Counties.

The text around the map reads:

“Far flung are our bus routes, they here are displayed. They mean nought to you! We are not

dismayed. There are thousands of citizens who love the fresh air. Hundreds not misers will pay debonair. But they must remember to clear their waste paper. Dry bottles and what not at the end of their caper. So there!”

Leslie MacDonald Gill (1884- 1947) was a noted graphic designer, cartographer, artist and architect. Born in Brighton, he was the younger brother of Eric Gill, one of the leading figures of the Arts and Crafts movement. In 1914 his “Wonderground Map”, commissioned by Frank Pick, and hung at every station, helped to save the London Underground by presenting an accurate map which also had a humorous side in cartoon style. Produced in poster form, it was also made available for sale to members of the public and proved to be very popular. Elder brother Eric, who at that time was engaged in a commission for Westminster Cathedral, was included at the bottom of the map. He also designed of the standard upper case lettering used on headstones and war memorials by the Imperial War Graves Commission. But it is perhaps his illustrated maps for which he is most well known. These maps have featured in a series of exhibitions including Magnificent Maps exhibition in 2010 at the British Library, an exhibition MacDonald Gill, Out of the Shadows in 2011 at the University of Brighton and at the Mind the Map exhibition in 2012 at the London Transport Museum.

Bibliography

Provenance

Price:

Inventory reference: 14259

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