



Engraved trade card.

G IS FOR GLOVER

George Veale Glover

Author

VEALE, George; [James] BROOKE (engraver)

Publication date

[c.1786-1793].

Publisher

at the Lamb near Cecil Street in the Strand,

Publication place

London,

Physical description

Engraved trade card.

Dimensions

215 by 155mm. (8.5 by 6 inches).

Notes

On his trade card, George Veale advertises that he “Makes and Sells superfine Kid Gloves, Italian Tann’d Kid, with the best Lamb & all other Sorts of Gloves, Wholesale & Retail at the lowest Prices With great Variety of Muffs. Tippetts Furrs &c. NB. Funeral decently Performed”. An ornate frame surrounds the text and the illustration, which shows a lamb on a high pedestal, in reference to Veale’s address “at the Lamb near Cecil Street in the Strand”.

London directories from 1786, 1789 and 1793 list a George Veale of 80 The Strand, as a furrier, while alternatively the poll books for Westminster in 1837 and 1841 both also show that a man of the same name lived there during that period. On the whole, it seems more likely that the present trade card belongs to the former, since it is more in the style of the late-eighteenth century than the mid-nineteenth. It is also possible that Veale's work as a glover may have also led him towards the fur trade, or vice versa. There is not, however, any direct evidence of a glover named Veale working on the Strand at any point. The trade card was engraved by a little-known engraver of Fetter Lane James Brooke, who was active from around 1750 and made a number of trade cards for London's merchants.

Bibliography

?BM Heal 72.419

Provenance

Price: £1100

Inventory reference: 17973