



Engraved plan on two sheets joined, below a 23-line engraved key, horizontal separation between view and text repaired, old folds, close-cropped, left and right-hand margins with minor repairs.

FORLANI'S MAGNIFICENT PLAN OF VENICE

Venetia AL SIG. GIROLAMO MVRARI, / Paolo Forlani Veronese. / VENETIA Città marauigliosa, Magnifico Signor mio, / da tutto l'uniuerso per fama conosciuta, et celebrata, à richiesta / di molti honorati Gentil'huomeni con non poca mia diligentia è / stata da me intagliata in rame in questa commoda, et picciola for= / ma, accio che cadauno possi sopra di questa carta intierame[n]te / considerarla: hauendo io, à maggior instruttione segnate con / numeri le parti più notabili liquali di sotto riscontrati dimonstra= / no tutte le particolarità, che l'huomo desidera di sapere. / Questa mia fatica, quale essa si sia, ho io uoluto mandar fuori sotto l'om= / bra del nome di V[ostra]. S[ignoria]. & per dimonstrarle in parte quanto desidero di seruiria, / et honorarla; & per molte altre cagioni, che per hora no[n] accade di scri- / uere in cosi picciolo, et breue campo: Ben è uero, che io mi riputerò à fauor / singolarissimo, se questa mia carta sara da lei accettata con quel generoso / animo, che merita la molta mia affettione, co[n] laquale io le appresento questo / picciolo dono; et ueramente picciolo, se si considera la persona uostra, degna / in uero di assai maggiore, et più honorato presente; ma grande certo, se si ha / rispetto alle mie deboli forze; & grandissimo poi, se si riguardera all'infinito / desiderio del cor mio, in seruire, et honorare la molta cortesia di V[ostra]. S[ignoria]. nella buo= / na gratia dellaquale, pregando Nostro Signor Dio, che felicitì ogni sua uo= / glia, quanto posso, & debbo mi raccomando. Di Venetia del mese di / Aprile M. D.L XVI.

Author

FORLANI, Paolo; ZALTIERI, Bolognini

Publication date

1566

Publisher

ex aenis formis Bolognini Zalterii,

Publication place

Venice,

Physical description

Engraved plan on two sheets joined, below a 23-line engraved key, horizontal separation between view and text repaired, old folds, close-cropped, left and right-hand margins with minor repairs.

Dimensions

437 by 736mm. (17.25 by 29 inches).

Notes

Magnificent, large-scale, bird's-eye view of Venice, first published in 1565, this is the third issue to bear Zaltieri's imprint and features the printed impressions of a horizontal row of rivets where the printers had attempted to join the engraved plates of the view and the key.

Shown from the same perspective as Jacopo de' Barbari's monumental woodcut map of c1500, Venice is seen rising like Venus fully formed from the lagoon, witnessed by an array of satellite islands and watercraft, the Venetian mainland compressed to a thin band at the horizon and to the left. Each canal, bridge and building is meticulously depicted and named in the comprehensive key below, so that contemporaries could have recognized each house and every parish or district, practically identifying every resident in the city to the locals.

At the close of the fifteenth-century, Venice was the capital of a vast empire, a mercantile centre and a departure point for travellers to the East. Located at the crossroads between East and West, Venice was a destination for foreign merchants and pilgrims. The Campanile and the Piazza San Marco, the Rialto Bridge, and other icons of the city, familiar to the foreigner, make this view of Venice accessible to them too. It is not surprising therefore that the lagoon is filled with every kind of boat, from gondola to the impressive barge of the Doge, and even an English barque.

Paolo Forlani (fl.1560-1574), was a Venetian engraver and publisher of many significant maps and charts in the Renaissance. It was in Italy, and particularly in Venice, that the map trade, which was to influence profoundly the course of cartographic history, was most highly developed during the first half of the sixteenth-century.

Forlani was one of the leading mapmakers of the Lafreri school - a name given to a loose collection of mapmakers, publishers and engravers working in Rome and Venice between 1540 and 1580. Little is known about Forlani's life, except that he originated from Verona, and was active in Venice between 1560-1574. He was somewhat unusual in being not only a mapmaker, but also an engraver, publisher and mapseller. He was evidently in much demand during his time in Venice as we know that he was employed by no fewer than four prominent publishers - Giovanni Francesco Camocio, Ferrando Bertelli and Bolognini Zaltieri from Venice, and Claudio Duchetti from Rome.

Printed by Bolognini Zaltieri, who is most famous for his map of North America, "Il Disegno del scoperto della nova Franza" published simultaneously as this view of Venice in 1566, and which is the earliest printed map devoted solely to North America, and also reduced from a much larger predecessor, Gastaldi's large nine sheet map, printed to accompany his pamphlet "La Universale Descrittione del Mondo. Other maps published by him include a map of Ireland, of the Holy Land, and two plans of Tunis. He also issued a series of maps of the individual provinces of the Low Countries, copied from Tramezini.

In his dedicatory text Forlani draws veiled comparison to the larger work of his predecessor de' Barbari by pointing out the convenience of the smaller and finer form of printing from copper that would become the format for future maps of Venice, such as Braun and Hogenberg's birds-eye view of 1572.

Forlani state 4, Zaltieri state 3.

Bibliography

IM III, [582]; Woodward, 42.03; Novacco 142 (ill); see Wilson "Venice, print, and the early modern icon", in *Urban History*, 33, 1, 2006.

Provenance

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