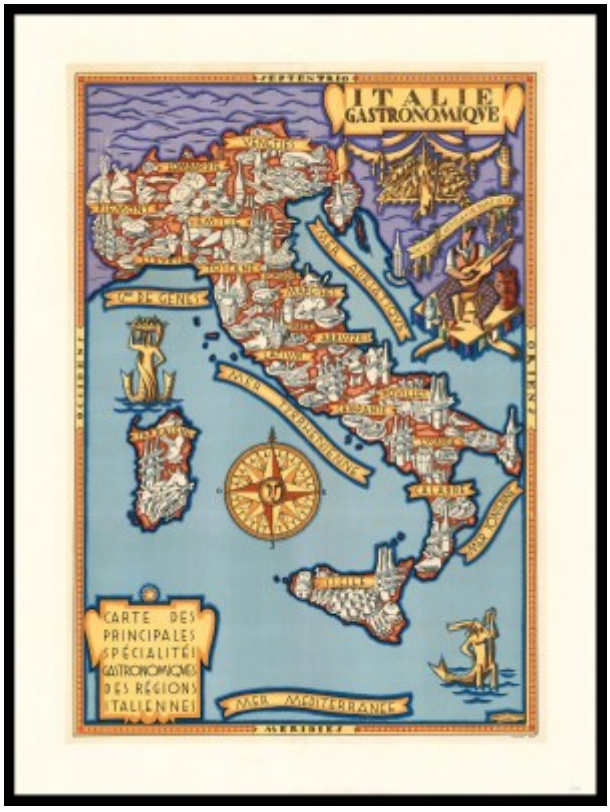

Chromolithograph map.

CULINARY MAP OF ITALY

Italie Gastronomique. Carte des Principales Spécialités Gastronomiques des Régions Italiennes.

Author
ZIMELLI, Umberto

Publication date
1931].

Publisher

Publication place
[Rome,

Physical description
Chromolithograph map.

Dimensions
660 by 480mm (26 by 19 inches).

Notes
Striking Art Deco map of the culinary delights of Italy.

“During the two decades of Fascist rule, the exploration of gastronomy was completed by obtaining a complete map of the regions, by sketching out a preliminary inventory of typical products, and by promoting the awareness of local cuisines with books, advertising campaigns, shows, and festivals.

The artist Umberto Zimelli was commissioned by ENIT (the Italian National Tourist Board) to create “La carta delle principali specialità gastronomiche delle regioni italiane” (Map of the principal culinary specializations of the Italian regions). This was a map with which foreigners could identify the best products available in the cheese or dessert industry, the best wines and preserved foods, and contemplate steaming bowls of pasta placed between bottles of wine and molds of cheese.” (Capatti)

Bibliography

Capatti, Alberto, & Montanari, Massimo, ‘Italian Cuisine: A Cultural History’, Columbia University, New York, 1999.

Provenance

Price:

Inventory reference: 2977

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