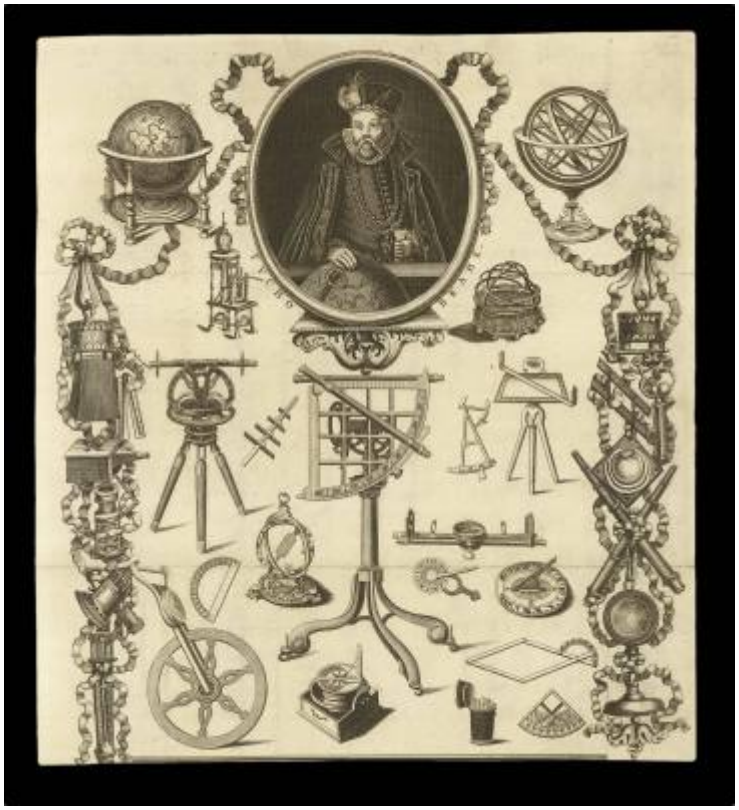


Engraved trade card; text cartouche excised.

AT THE SIGN OF TYCHO BRAHE’S HEAD

[All Sorts of Optical, mathematical & Philosophical Instruments, Constructed on the best & most approved principles, and in the most modern manner,...]

Author
[ADAMS, Dudley]

Publication date
1796 [but earlier].

Publisher
60 Fleet Street],

Publication place
[London,

Physical description
Engraved trade card; text cartouche excised.

Dimensions
265 by 240mm. (10.5 by 9.5 inches).

Notes
The present trade card shows representations of various scientific instruments surrounded by an ornate border, itself partly composed of instruments, with portrait of Tycho Brahe (1546-1601), Danish nobleman known for his accurate and comprehensive astronomical and planetary observations. Adams set up at 60 Fleet Street after ousting his sister-in-law Hannah. He was a poor

businessman, however, and the Adams instrument business, founded in 1734, ended in his bankruptcy.

British Museum cataloguing for the trade card suggests that owing to the style of the print it was probably engraved long before 1796, and that the text advertising Adams's business may have been changed from a previous one.

Bibliography
BM Heal 501.1; see 'British Map Engravers', Worms & Baynton-Williams, pg3.

Provenance
Provenance: annotated on verso

Price:

Inventory reference: 17715

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