

Folding colour printed map, tipped into original colour printed wrappers, and with original mailing envelope.

“A BANK FOR THE MILLION” (BOSTON HERALD)

A Map of Old Boston in the Commonwealth of Massachusetts. Presented by The Boston Five Cents Savings Bank. 30 School Street, Boston.

Author
CAPON, Charles Reginald

Publication date
1929

Publisher
The Sherrill Press,

Publication place
Boston,

Physical description
Folding colour printed map, tipped into original colour printed wrappers, and with original mailing envelope.

Dimensions
500 by 660mm. (19.75 by 26 inches).

Notes
Detailed pictorial map of Boston in the style of Max Gill, highlighting major landmarks, from the centrally placed Boston Five Cents Savings Bank, to the burial place of Washington’s portrait painter

Gilbert Stuart. Issued to promote the bank: “Dear Old Boston – Those of us who have lived and worked here all or lives like to think of it in that way. We love Boston as we love a friend who has been loyal and helpful throughout the years, or a house that has been our home, sheltered us, shared our emotions, and kept alive precious memories of other folks and times” (inside front wrapper).

The Boston Five Cents Savings Bank opened on May 1st, 1854, offering to open savings accounts with deposits as little as only 5 cents, and up to $4,000: “Of all financial institutions Mutual Savings Banks are closest to human beings. It is their business to encourage the habit of saving and to guard securely and wisely the sum of savings intrusted [sic] to their care. For seventy-five years The Boston Five Cents Savings Bank has performed this service until its assets amount to over One Hundred Millions of Dollars” (inside back cover).

Capon (1884-1954), was born in Toronto, but at the time this map was published he was residing in Boston, where he produced artwork for local advertising companies, and illustrated books. However, he is best known for his prolific output of bespoke bookplates, his personal collection of which is now housed at the Library of Congress.

Bibliography
Rumsey 8704

Provenance

Price:

Inventory reference: 14328

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